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The concept of sustainable integrated socio-ecological-economic development company

 $oldsymbol{T}$ he content of the concept of sustainable forestry development company, which is based on the paradigm of sustainable development, sustainability category, the essence of factors and conditions of development. Elements of the concept of sustainable development principles act of the company; multidimensional model sustainability company as an integrative socio-ecological-economic development, including subordination invulnerability, anti-fragile and sustainability triad of sustainable development strategies of the company and a hierarchy of factors; criteria and indicators and the model of balanced scorecard. In doing so, the authors emphasize that the paradigm of sustainable development should be based on the ideas of noosphere and coevolution strategy. Basic properties and principles of sustainable development as a basis for their refractive index to the enterprise level are determined. Triad strategies of development of the enterprise are represented by the social, environmental and economic policies. In addition to the sustainability of the enterprise, which is regarded as the integrative sustainability or sustainable development, is sponsored by the types of sustainability should be primed to invulnerability, and sustainability. Shows a general view of the system of criteria and indicators, formulated the principles of their selection, indicated by the algorithm of the balanced scorecard.

Keywords: Forestry company, balanced scorecard, stratum model, integral score of sustainable development.

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